

# EXHIBITION FAQ

## The Makeable Mind

noorderlicht.

1. Noorderlicht invites artists based on either artist submissions or Noorderlicht research. Noorderlicht does not ask submission fees for its open calls.
  2. The artist provides Noorderlicht with all necessary materials to arrive at a proposal for a selection and presentation of work. The artist also informs Noorderlicht about existing requirements with regards to size, production method or presentation method. Noorderlicht prefers to have as much flexibility as possible with respect to the presentation and installation of work.
  3. The term 'Works' refers to printed artworks, and/or new media installations, and/or videos.
  4. For group exhibitions both parties are to agree on the selection of works to be exhibited based on a proposal by Noorderlicht. Noorderlicht will decide on the final presentation, respecting the guidelines and preferences indicated by the artist.
  5. For solo exhibitions Noorderlicht either proposes a selection of works to the artist, or offers guidelines for the artist to tailor a proposal to. The exhibition will be designed in dialogue with the artist.
  6. The artist will send to Noorderlicht:
    - High-res scans of all selected images, or other files in case of media/video presentations.
    - If possible, clear installation views of the work as previously presented or as desired, are to be included as well.
    - Texts: project title and description, artist statement, resume, brief biography, individual image captions if applicable, price list if applicable.
  7. With the exception of unique works or works that cannot be reproduced for other reasons, printed works will be produced by Noorderlicht in its own certified print lab. Noorderlicht will discuss paper types, print sizes and presentation format.
  8. For installations, new media or video projects, Noorderlicht will discuss the technical implementation with the artist.
  9. Noorderlicht cannot ship framed or mounted pieces from outside the Netherlands. Shipping of light-weight unmounted works can be discussed, in case the Noorderlicht print lab can't fulfill the technical requirements for printing.
  10. Noorderlicht will have a short exhibition text of 100/150 words produced for the works, based on materials provided by the artist. Due to time constraints it is not always feasible to have the text proofread and signed off by the artist. Please check the Exhibition Sheet\* for details.
  11. The artist will supply press images (asap), in case the exhibition files cannot be sent yet. The press image selection is made in mutual agreement. Please check the Exhibition Sheet\* for details about size and resolution.
  12. Press images can be used royalty-free for promotion in the press, website and social media, press releases, promotional materials and optionally a catalogue. The artist retains all existing copyrights on the work.
  13. The artist receives a fee according to the Dutch guidelines for group exhibitions/ existing work established on <https://kunstenaarshonorarium.nl/eng/>. All expenses for producing the works will be incurred at Noorderlicht's production facilities. Any framing done by Noorderlicht is temporary, frames remain Noorderlicht property.
  14. After the exhibition ends, physical works produced in house will be kept in stock for a limited amount of time to enable optional touring of the exhibition. When such a tour is no longer expected, works will be destroyed unless agreed upon otherwise. Touring will always be discussed with the artist.
  15. Sales are provided as an extra Noorderlicht service, and are not the main goal of the non-profit institution. Pricing and conditions for sales will be established in agreement with the photographer through a Sales Sheet.
  16. Deviations from the above are possible, provided they are mutually agreed upon in writing.
  17. This will be confirmed in an Exhibition Contract, to be signed by both Noorderlicht and the artist.
- \* An Exhibition Sheet is sent when selected for the Noorderlicht International Photo Festival 2021.